



14+ years experience in the publishing and entertainment industry. The focus of my career is graphic design, illustration, and digital + print production. The depth of experience allows me to lead numerous projects from publishing comic books to being the sole designer and production artist of several trade show booths. Self motivated remote worker with excellent time management, communication, and organization skills.

EXPERIENCE

TANGER OUTLETS
CREATIVE DIRECTOR
NOVEMBER 2022 - MARCH 2023

Collaborating with internal and agency art departments, regional field teams, and executives in creating campaigns from concept through completion for print, email, and website designs at Tanger Outlets.

- Supervise and mentor internal art department in development of designs and skill set.
- Facilitate brainstorming sessions and training for conversion to Figma.
- Review and approve art and copy.
- Present artwork, records, and tutorials in creative and executive reviews.
- Design in-store posters, emails, and web graphics.
- Proof, archive, and submit production ready artwork for printing and shipment.
- Maintain daily operations records organized and presentation ready.

PEANUTS WORLDWIDE LLC
A WILDBRAIN COMPANY
SENIOR DESIGNER
MARCH 2017 - NOVEMBER 2022

- Defining brand identity through research, strategy, and creation of years long initiatives.
- Concept, design, and produce large format trade show booths and signage.
- Create logos, packaging mechanicals, and presentation decks.
- Produce marketing collateral for industry events, sales, pitches, and web.
- Develop trend-driven style guides with production ready design assets.
- Hand drawn vector typography and illustration.
- Provide art direction through product development and approvals.
- Mentorship and technical tutorials.
- Presenting and pitching design and marketing initiatives.
- Generate motion and still graphics for various social media platforms.

MARVEL ENTERTAINMENT
DESIGNER - GLOBAL CREATIVE
SERVICES
JULY 2012 - MARCH 2017

- Designer of style guides and retail marketing materials.
- Style guides are generated from concept through completion.
- Marketing and advertising materials created for digital and print following creative brief.
- Presentations and pitch decks are also created for internal use and sales purposes.

DISNEY PUBLISHING WORLDWIDE
DESIGNER
FREELANCE 2012

- Designed work for The Amazing Spider-Man Movie: Color and Activity Tool Kit.
- Converting bitmap line art to vector for various tool kits.

MARVEL ENTERTAINMENT
JUNIOR PRODUCTION ASSISTANT
PRINT COMPOSITE ARTIST
MARCH 2010 - JULY 2012

- Logo, cover, and interior book design for hundreds of Marvel titles.
- Scan and crop art boards to Marvel's print standard, stitch together double page spreads.
- Print production, correction, and delivery.
- Managing the hiring and mentoring of production Interns.

MARVEL ENTERTAINMENT
DIGITAL COMICS COORDINATOR
JULY 2009 - MARCH 2010

- Crafting engaging stories using proprietary animation software to bring Marvel's printed comic books to life with panoramas, pacing, zoom, and other visual storytelling techniques to be displayed on all digital platforms.
- Generate PDFs from InDesign and Quark files, and foreign language titles.

SOFTWARE & SKILLS

Photoshop • Illustrator • InDesign • Excel • Word • PowerPoint • Keynote • Figma
Trade Show Booth • Retail Design • Production • Packaging • Vector Illustration • Typography • Web • Email

EDUCATION

PRATT INSTITUTE 2005-2009 • B.F.A. COMMUNICATIONS DESIGN • CONCENTRATION IN ILLUSTRATION.